

# mohex2009

MOHEX is an educational programme organised by the Ministry Of Higher Education Malaysia (MOHE) with the aim of promoting Malaysian higher education locally and internationally in line with Malaysian Government aim to make the country as a centre of higher education excellence. The exhibition will be participated by public and private institutions where these institutions will use MOHEX as a platform to promote its various undergraduate and graduate programme, and services to student who wish to further their respective studies in the various available faculty.



## Exhibition OBJECTIVES

- To promote Malaysian higher education locally and internationally in line with the government's aim and aspiration to make Malaysia as a centre of higher education excellence.
- To assist IPTA and IPTS in Malaysia to recruit local and international students and in order to strengthen Malaysia's economy growth through local economic activity and foreign currency exchange.
- To promote Malaysia as a destination of choice for international student to further their studies.
- To build long term human capital through higher education opportunities to both local and international students so as to sustain one country's economy growth in the long term.
- To provide latest and accurate information to students about higher education opportunity in public and private institutions in Malaysia.
- To further brand and strengthen Malaysian Ministry Of Higher Education (MOHE) commitment in marketing and promoting Malaysian higher education locally and abroad.

## Activities & HIGHLIGHTS

- Meeting with local government authorities
- Meeting with Recruitment Agencies
- High School visits
- University visits
- Meeting with Alumni

## My Events SDN BHD

MY Events is a full fledge event management company that provides integrated solutions to clients throughout Malaysia and beyond.

Our experienced team of professionals will provide you with the complete and reliable support and coordination services. Our team is completely dedicated to ensuring that your event is accomplished flawlessly and reaches its desired goal.

We strive to become an indispensable business partner with our clients allowing them to achieve business goals, while maintaining our commitment to creativity and excellence in becoming the most valued event management company

My Events supports small business, multi national corporations, governments, non governmental organizations and individuals in all aspects of organizing an event. We're passionate about creating events that meet and exceed our client's expectations. We are one of the most innovative companies in our industry, always looking beyond the immediate in order to find a better way to manage events for our clients, thus saving time and money. We are flexible in our approach, very responsive and highly creative.



## mohex 2009 India

NO.	EXHIBITION	VENUE	DATE
1.	MOHEX 2009 Kolkata	South City Mall	21 & 22 February
2.	MOHEX 2009 Mumbai	JW Mariott	16 & 17 May
3.	MOHEX 2009 Hyderabad	Sheraton Hyderabad	10 & 11 June
4.	MOHEX 2009 Chennai	Taj Coramandal	24 & 25 October
5.	MOHEX 2009 Pondicherry	Mass Hotel	28 & 29 October
6.	MOHEX 2009 Punjab	Dolphin Hotel	21 & 22 December

### PARTICIPATION COST

◆ \$USD 2950 per venue ◆

- » 9sqm shell scheme booth
- » 1 table & 2 chairs
- » Fascia board
- » 1 power point (13amps)

### OPTIONAL PACKAGE

- » Return economy class ticket
  - » Visa entries
  - » Twin sharing accommodation at 4/5 \* hotel with breakfast
  - » Return airport transfer
  - » Cargo service
- \* Call us for more information

## mohex 2009 Malaysia

NO.	EXHIBITION	VENUE	DATE
1.	MOHEX 2009 Pulau Pinang	The Gurney	16 & 17 May
2.	MOHEX 2009 Johor Bahru	PERSADA	20 & 21 June

### BOOTH PACKAGES

#### EXCLUSIVE BOOTH ◆ RM 12,000

- » 6m x 3m
- » 2 tables, 4 chairs
- » 2 fluorescent lights
- » 1 power point – 13amps
- » 1 fascia board
- » carpet & partition
- » Premium location

#### CORNER BOOTH ◆ RM 10,000

- » 6m x 3m
- » 2 tables, 4 chairs
- » 2 fluorescent lights
- » 1 power point – 13amps
- » 1 fascia board
- » carpet & partition
- » Corner location

#### SUPERIOR BOOTH ◆ RM 3,800

- » 3m x 3m
- » 1 table, 2 chairs
- » 1 fluorescent light
- » 1 power point – 13amps
- » 1 fascia board
- » carpet & partition

#### TERMS & CONDITIONS:

- Your participation is confirmed upon receipt of registration form
- Any withdrawal is subject to the prerogative of the organiser
- The organiser reserves the right to make any changes for the success of the event

Organized by:



Supported by:

